

Nokia Smart TV and Streaming Box launch in Denmark: Here are the models and prices to hit the market

Nokia Smart TVs, ranging from 32 to 75 inches and Nokia Streaming Devices are now available in Denmark, and come with Android TV operating system offering thousands of useful apps and services

Copenhagen, xx March 2021 – a full range of Nokia Smart TVs ranging from 32" to 75" and a Nokia Streaming Box are now available in Denmark on sale at a number of retailers such as Bilka, Wupti, select Føtex stores, Proshop plus in the online shop by Austrian

company StreamView, the licensee for Nokia branded Smart TVs and Set Top Boxes in Europe.

The new Nokia Smart TVs offer up to 4K UHD resolution, HDR on all devices and Android TV - an app-based operating system built for the TV that gives you access to thousands of apps and services, including Netflix, Disney +, TV2 Play and many more. All Nokia devices are easy to set up and personalize with the apps you want. The new smart products for the home come in a minimalist, Nordic design,



for which the Nokia brand is known. In addition, all the products come at an extremely reasonable price, so that everyone can participate.

Nokia Smart TVs and Streaming Box on Android TV

All Nokia branded Smart TVs and the Streaming Box brand are based on the Android TV operating system. This gives users a good and familiar Android experience directly on their own TV. Popular apps like DR TV, YouTube, Netflix, Spotify and thousands of game titles are available via Google Play.



The Nokia Streaming Box offers a new and inexpensive alternative to convert older TVs to Smart TVs on Android - there is no need to replace the existing TV, just upgrade its functionality.

With Android TV, you have the perfect interface to control all your entertainment one system on your TV, updated and protected with security and feature updates from Google. All TVs and Streaming Box devices come with the pure Android system, thereby ensuring the best possible



compatibility with apps developed for Android. TVs and Streaming Box devices also come with built-in Chromecast feature so you can easily share content from your mobile device to your TV.

All Nokia devices come with an ergonomically shaped backlit remote that feels smooth in your hand and helps identify the right button even when the light in the living room is off.

There is direct access to Netflix and YouTube with dedicated buttons, making it even easier and faster to control the streaming experience.

Extensive equipment and pure design

Nokia Smart TV has four HDMI ports (the 32-inch model has three HDMI ports), two USB ports, LAN and digital and analog audio and video connections, and built-in dual-band Wi-Fi and Bluetooth. The streaming devices also have Wi-Fi and Bluetooth as well as HDMI, digital audio, AV, USB-C and Ethernet port and support both FHD and UHD TVs - and you can play Android games via a connected controller.

All Nokia Smart TVs come with built-in HDR, both HDR10 and Dolby Vision, providing a stunningly colorful and contrast-filled picture at all price ranges. Nokia Smart TV also supports all the most common TV connection options, including a built-in triple tuner, DVB-S2 and DVB-C / DVB-T2 as well as CI + port and SatCR support.

Prices of models available in Denmark online at nokia.streamview.com and at selected retailers are below:

- Nokia 32 inch Full HD LED Smart Android TV suggested retail price: 2,777 kroner.
- Nokia 43 inch 4K LED Smart Android TV suggested retail price: 3,699 kroner.
- Nokia 50 inch 4K LED Smart Android TV suggested retail price: 4,499 kroner.
- Nokia 55 inch 4K LED Smart Android TV suggested retail price: 5,199 kroner.
- Nokia 58 inch 4K LED Smart Android TV suggested retail price: 5,999 kroner.
- Nokia 65 inch 4K LED Smart Android TV suggested retail price: 6,699 kroner.
- Nokia 75 inch 4K LED Smart Android TV suggested retail price: 9,999 kroner.



• Nokia Streaming Box 8000 – suggested retail price: 759 kroner.

You can find product and lifestyle pictures of and with the new Nokia Smart TVs and Streaming Devices in high resolution as well as a technical <u>overview of all products here.</u>

StreamView has chosen Digital PR as a communications agency in the Nordic region, and if you have questions, wishes to review Nokia Smart TVs or Streaming Box, please contact Kenneth Knudsen, kenneth@digitalpr.dk.

About StreamView

StreamView GmbH, a Nokia licensee, is strategically located in Vienna, Austria, in the heart of Europe. StreamView is the licensee for Nokia branded Smart TVs and Set Top Boxes in Europe. StreamView markets and distributes state-of-the-art Nokia branded products that provide access to new and better experiences every day.

Further information at: https://nokia.streamview.com/en

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