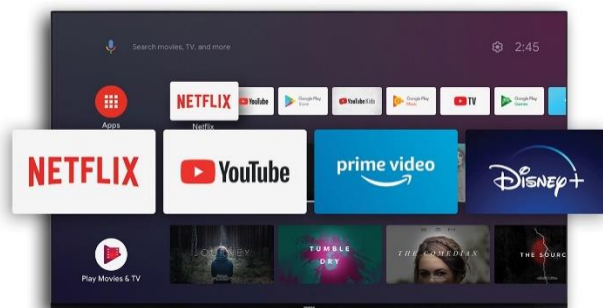


## **Nokia Smart TV and Streaming Box will be released in Finland: Here are the models entering the market with their prices**

**Nokia Smart Televisions in 32 - 75 inch size and Nokia Streaming devices are now available in Nokia's home country, Finland. Thanks to the Android TV operating system, they allow the device to be customized to the needs of the user and offer thousands of useful applications.**

**Helsinki, March 8, 2021** – The Nokia Smart TV collection in 32-75 inch size and Nokia Streaming Box are now being released in Finland. They will go on sale to select resellers as well as to the online store of StreamView, an Austrian manufacturer of Nokia branded Smart TVs and Set Top Boxes in Europe, on March 15th. You can now pre-order yours from Elisa's selection, deliveries will start on March 15 and you are among the first to enjoy good entertainment on Nokia TV.



The new Nokia Smart TVs now being released offer up to 4K UHD resolution, HDR playback and the Android TV operating system. Android TV is an application-based operating system developed for TV that brings the Android user experience to TV and provides hours of entertainment through available streaming applications such as Netflix, Disney Plus and many more.

Nokia Smart TVs offer a seamless Android TV experience and a growing lineup of over 7,000 apps from the Google App Store. All Nokia devices are easy to use and easily customized to suit your needs. The smart home entertainment devices are stylishly black and reproduce the familiar design language for which the Nokia brand is known. Excellent value for money makes the products even more attractive.

- I am proud and excited to see Nokia's smart home entertainment devices in Finnish stores, because Finland is Nokia's home country. We have drawn on the brand's recognition for pure design, quality and making technology simple to offer Finnish consumers great products at a good price, says Jari Eronen, Chief Operating Officer of StreamView.

- Our long cooperation with Nokia is now naturally expanding into the TV world. We are pleased to be the first in Finland to offer Nokia's Android TV models, which complement our range of smart TVs nicely. Finns are currently investing a lot at home, and various

smart home solutions are of interest: for example, televisions are being upgraded to smarter versions at a fast pace, says Ville Valkama, Elisa's business director.

## **Nokia Smart TVs and Streaming Box use Android TV**

All Nokia Smart TVs and Streaming Boxes are based on the Android TV operating system. It provides users with a powerful yet familiar Android experience right on their own TV. Popular apps like YouTube, Netflix, and Spotify, thousands of Google Play Store games, and many more are available for devices.

Nokia Streaming Box offers a new and affordable way to convert older TVs to smart TVs using Android TV. You do not need to change the TV when you can upgrade its functions by connecting a device with Android TV to your old TV.



Android TV is an operating system through which you control all your entertainment on your TV and other home smart devices. Through Google security and software updates, your device is updated to the latest software versions. All TVs and Streaming Boxes

have a clean Android system that ensures the best compatibility with apps developed for Android.

TVs and Streaming Boxes also have a built-in Chromecast feature that lets you easily share content from your mobile device to your TV. Nokia Smart TVs and Streaming Boxes come with an ergonomically designed, backlit remote control that feels comfortable in the hand and helps identify the right button even when the viewing mode lights are off. The remote has separate buttons for Netflix and YouTube, making it even easier and faster to control streaming.

## **Comprehensive equipment and clean-lined design**

The Nokia Smart TV has comprehensive connections: four HDMI connectors (three on the 32" model), two USB connectors, a LAN connection and digital and analogue audio and video connections, and built-in dual-band Wi-Fi and Bluetooth. Streaming devices also have Wi-Fi and Bluetooth, HDMI, digital audio, AV, USB-C and Ethernet, and support both Full HD and UHD TVs. By connecting the game controller to a Smart TV or Streaming Box, you can improve the playability of Android games.

All Nokia Smart Television models come with HDR (both HDR10 and Dolby Vision), which produces a stunningly colorful and high-contrast image. Nokia Smart TV also supports the most common broadcast technologies used for TV broadcasts: it includes a built-in triple tuner for DVB-S2 and DVB-C / DVB-T2, as well as CI + connection and SatCR support.

Nokia Smart TVs and Streaming Box offer the familiar Nordic design and easy-to-use technology you've come to expect from Nokia products.

Listed below are the prices for models available in Finland either from the online store [nokia.streamview.com](http://nokia.streamview.com) or from selected retailers.

- Nokia 32 Inch Full HD LED Smart Android TV - Recommended retail price: € 369.00
- Nokia 43 Inch 4K LED Smart Android TV - Recommended retail price: € 499.00
- Nokia 50 Inch 4K LED Smart Android TV - Recommended retail price: € 599.00
- Nokia 55 Inch 4K LED Smart Android TV - Recommended retail price: € 699.00
- Nokia 58 Inch 4K LED Smart Android TV - Recommended retail price: € 799.00
- Nokia 65 Inch 4K LED Smart Android TV - Recommended retail price: € 899.00
- Nokia 75 Inch 4K LED Smart Android TV - Recommended retail price: € 1,399.00

**Nokia Smart Televisions will also be available in the selection of Elisa and Prisma online stores. You can now pre-order yours from Elisa's selection, deliveries start on 15.3 and you are among the first to enjoy good entertainment on Nokia TV.**

- Nokia Streaming Box 8000 - Recommended retail price: € 99.00

**The Nokia Streaming Box 8000 is sold by Prisma (online and in stores), Verkkokauppa.com, Kärkkäinen, Veikon Kone, Euronics and selected Citymarket department stores.**

High-quality product and lifestyle images of the new Nokia Smart TVs and Streaming devices, as well as a technical overview of all products, are [here](#).

StreamView has selected Digital PR as its Nordic communications agency. If you have any questions about Nokia Smart TVs or Streaming Box or would like to review the product, please contact Kenneth Knudsen, [kenneth@digitalpr.dk](mailto:kenneth@digitalpr.dk).

**About StreamView**

StreamView GmbH, a licensee of Nokia, is strategically located in the heart of Europe in Vienna, Austria. Stream is a licensee for Nokia branded Smart TVs and Set Top Boxes in Europe. StreamView markets and distributes state-of-the-art Nokia-branded products that offer new and better experiences every day. More information is available at <https://nokia.streamview.com/en>

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